



Yc³

Youth Cross-border Cooperation and Communication Project



Youth Board – Yc³

Yc³ (Youth Cross-border Cooperation and Communication Project)

Programme: South Baltic

Priority: 2. Attractiveness and common identity

Measure: 2.4 Local community initiatives

Lead Beneficiary: Region Blekinge

Project Partners: Region of Bornholm, Region of Kalmar, Region of Klaipeda, Region of Pomerania, Region of South Småland, Region of Warmia-Mazuria and Region of Kaliningrad as an associated organisation

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Project duration: 27 months

General objectives:

- Facilitate youth cross-border cooperation and intercultural dialogue
- Promote ERB and Youth Board in the member regions

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Specific objectives:

- Stimulate increased integration of young people in cross-border cooperation in the South Baltic area,
- create platforms for intercultural dialogue, networking and youth cooperation for youth and youth organisations in the South Baltic area, and
- develop a vision and action plan created by and for youth in the South Baltic area.

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Activities:

Communication

(interactive web page, blog, online meetings, MSN, Facebook, YouTube, EU-Tube Skype, sms etc)

Young influence

(face-to-face meetings together with youth organisations on topics like entrepreneurship, environment and energy, tourism, equality, youth vision and action plan)

Intercultural dialogue

("Youth-in-Connection" conference, e-Magazine with short movies, chat and articles, youth organisations platform, networking)